

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2092536-1	Order #	2092536
Invoice Date	10/18/20	Alt Order #	WOC12728297
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 10/12/20	Flight Dates	10/06/20 - 10/12/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	9848		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	1242		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20383AG		
Advertiser Ref	188429		
Product 1	1255		
Product 2			

Billing Address:

**Targeted Platform Media, LLC / POL**  
**Attention: Accounts Payable**  
**1291 Hollywood Avenue**  
**Annapolis, MD 21403**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/06/20	10/08/20	Prime Political Program	Various	-- 1----	:30	1	\$3,000.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/05/20	10/11/20	-- 1----	1	\$3,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	W	10/07/20	10:47 PM	Prime Political Program	Various	:30	DM0620H	\$3,000.00	NM
2	10/06/20	10/10/20	ABC COLLEGE FOOTB	12-330p	----- 1-	:30	1	\$850.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/05/20	10/11/20	----- 1-	1	\$850.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Sa	10/10/20	3:49 PM	ABC COLLEGE FOOTBALL 12P	12-330p	:30	DM0620H	\$850.00	NM
3	10/06/20	10/08/20	WHAS11 WAKE UP NE	6-7a	- 111---	:30	3	\$275.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/05/20	10/11/20	- 111---	3	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Tu	10/06/20	6:12 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	DM0620H	\$275.00	NM
2	WHAS	W	10/07/20	6:28 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	DM0620H	\$275.00	NM
3	WHAS	Th	10/08/20	6:50 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	DM0620H	\$275.00	NM
4	10/06/20	10/12/20	WHAS11 WAKE UP NE	5-6a	1- 1- 1--	:30	3	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/06/20	10/12/20	1- 1- 1--	3	\$200.00				
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1	WHAS	W	10/07/20	5:42 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	DM0620H	\$200.00	NM
2	WHAS	F	10/09/20	5:21 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	DM0620H	\$200.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



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Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
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Product	Issue		
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4	WHAS	M	10/12/20	5:29 PM	Local News @ 5p M-F	5-530p	:30	DM0620H	\$450.00	NM																																																																																								
9	10/12/20	10/12/20	Local News @ 530p M-F	530-6p	1-----	:30	1	\$600.00	NM																																																																																									
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>10/12/20</td> <td>10/12/20</td> <td>1-----</td> <td>1</td> <td>\$600.00</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/12/20	10/12/20	1-----	1	\$600.00																																																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2092536-1	Invoice Month	October 2020
Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	9848		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
9	10/12/20	10/12/20	Local News @ 530p M-F	530-6p	1-----	:30	1	\$600.00	NM	
		10/06/20	10/12/20		1-----		1	\$600.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	M	10/12/20	5:39 PM	Local News @ 530p M-F	530-6p	:30	DM0620H	\$600.00	NM
<u>Total Spots</u>							<b>23</b>			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$13,775.00</b>
<u>Agency Commission</u>	<b>\$2,066.25</b>
<u>Net Amount Due</u>	<b>\$11,708.75</b>

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